

ESMT European School of Management and Technology
together with
The Kofi Annan Business Schools Foundation
present



**The Kofi Annan
Fellowship
2014**

for outstanding
leadership potential
from developing countries

Executive summary

What is the Kofi Annan Fellowship

A fellowship grant for an emerging leader from a developing country for a one-year full-time MBA education in Berlin, Germany.

Purpose

To make significant contributions to least developed countries (LDCs) and landlocked developing countries (LLDCs); to strengthen the awareness for responsibility in leadership in developed countries.

Partner

ESMT European School of Management and Technology in cooperation with the Kofi Annan Business Schools Foundation in The Hague, Netherlands.

When

Starting annually in January. Application deadline is September 30, annually. Up to three Fellowships are available annually.

Requirements

Bachelor's degree of any kind, a minimum of three years of professional experience, GMAT, fluency in written and spoken English, willingness to contribute to building the economy and society of the home country with entrepreneurial impetus.

Support

Travel, visa, housing, insurance, placement, networking.

Financials

Value of the Fellowship is €58,000. Fellows will have a full scholarship from ESMT plus fair compensation for travel and accommodation costs, and program related fees.

Sponsorship

ESMT invites donors and sponsors to help with funds.

What is the Kofi Annan Fellowship all about?

The Kofi Annan Fellowship provides the opportunity for talented and motivated students from developing countries, who do not belong to a privileged class and lack sufficient financial means, to study management at ESMT in Berlin and graduate with a prestigious MBA from the most international business school in Germany.

Upon return to their home countries, the Fellows are expected to contribute to the strengthening of entrepreneurial capacity and the fostering of a stable market economy as an effective catalyst for their country's development, job creation, and poverty alleviation.



Wulff Plinke,
Founding Dean, ESMT

ESMT will scout for these talents, select them, provide preparation if needed; give fair compensation for expenses like travel, accommodation, and program fees; and guide the Fellows through their stay at the School. After graduation, ESMT will offer support to the Fellows in starting their new careers and building a network among the Kofi Annan alumni.

Under the umbrella of the Kofi Annan Business Schools Foundation, ESMT is joining forces with associated European business schools to create a scalable number of successful Kofi Annan Fellowships.

Your involvement would be highly appreciated.



Nick Barniville,
Director, MBA Programs, ESMT

The Kofi Annan Business Schools Foundation

Initiative

The Kofi Annan Business Schools Foundation is a joint initiative of the Public Advice International Foundation (PA International), Vlerick Leuven Gent Management School (Vlerick), Hogeschool Utrecht University of Applied Sciences (HU), and ESMT European School of Management and Technology, Berlin, BSL Business School Lausanne, and Nova School of Business, Lisbon.¹

Learn more at

www.kofiannanbusinessschool.org

Mission

The Kofi Annan Business Schools Foundation aims to stimulate local entrepreneurship by creating a new generation of innovative and socially responsible entrepreneurs in developing countries through tailor-made and practice-oriented study programs.

The initiative is an implementation of the UN Millennium Development Goals project and directly

contributes to the targets of achieving full and productive employment and decent work for all, integrating the principles of sustainable development, and creating global partnerships for development in cooperation with the private sector.

The objective of the Foundation for the coming years is to expand the number of business schools associated with the Foundation and to find more companies and industries willing to become business partners and sponsors of the Foundation from a corporate social responsibility (CSR) perspective in order to provide more opportunities for more talented students.

The associated business schools, in close cooperation with the business sector, aim to create a platform that will actively stimulate the exchange of knowledge and best practices with small and medium-sized enterprises in Europe, Africa, Asia, and Latin America in order to generate innovative business solutions that can contribute to economic growth and poverty alleviation in developing countries.



“The Kofi Annan Business Schools Foundation aims to strengthen the relationship between (entrepreneurial) individuals, institutions, and companies in Europe and in the South for the benefit of societies across the world.”

Hans van Ginkel, Chairman of the Board, Kofi Annan Business Schools Foundation

¹ The board of the Kofi Annan Business Schools Foundation is led by Prof. Dr. Hans van Ginkel (chairman), Dr. Geri Bonhof van der Waals, Prof. Dr. Philippe Haspeslagh, and Prof. Dr. Wulff Plinke. Executive secretary to the board: Dr. M.J. van Breene.

ESMT European School of Management and Technology

Profile

ESMT European School of Management and Technology was founded in 2002 by 25 leading global companies and business associations.¹ It is a truly international business school, based in Berlin and has a distinct European focus. ESMT offers excellence and innovation through rigorous academic research, high quality teaching, and a practice-oriented approach to business education.

ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. It offers a full-time MBA, an executive MBA, and open enrollment and customized executive education programs. ESMT's campus is located in the historical center of Berlin with an additional location in Schloss Gracht near Cologne. ESMT and its programs are accredited by AACSB, AMBA, and FIBAA.

Learn more at

www.esmt.org

Mission

ESMT develops entrepreneurial leaders who think globally, act responsibly, and respect the individual. With a heritage rooted in European values and the potential of technology, ESMT develops and imparts new knowledge to foster sustainable economic growth.

Dedication to responsible leadership

ESMT considers sustainability and responsible leadership essential components of a 21st century business education. In 2009, ESMT inaugurated the E.ON Chair in Corporate Responsibility and in 2010 the Ernst & Young Chair in Governance and Compliance. ESMT has signed the United Nations Principles for Responsible Management Education (PRME) and is a member of the European Academy of Business in Society (EABIS). ESMT awards an annual prize for Responsible Leadership that is given to an outstanding person with a demonstrated track record of responsible leadership who can serve as a role model for future leaders in society.

¹ The companies are: Allianz, Axel Springer, Bayer, BCG Boston Consulting Group, BDA, BDI, BMW, Bosch, Daimler, Deutsche Bank, Deutsche Post, EADS, E.ON, GAZPROM Germania, HypoVereinsbank UniCredit, KPMG, Lufthansa, MAN, McKinsey, MunichRe, RWE, SAP, Siemens, Deutsche Telekom, ThyssenKrupp.

Berlinda Mkanganwi



“December 16, 2011 had been a red-letter day on all our calendars since our arrival, marking the end of a journey officially launched in January 2011. I would like to share with you some insight on how this journey unfolded for us this year. Being an entrepreneurial leader requires three things: courage to try something new and push boundaries; resourcefulness in finding solutions; and stamina to do what needs doing.

Often leaders must go the extra mile for the defenseless and voiceless who cannot thank or repay. Henry Ford once said a business that makes nothing but money is a poor business. We learnt how seriously ESMT takes this during a business simulation. Working in teams, our goal was to run fishing businesses in a specific catchment area. We invested, traded, planned, and outsmarted each other. At the end, we made much money, but there were no fish left in the sea.

When I was young, my mother told me something that I believe explains why many of us came on this journey. She told me that I was born with my fists clenched because I was holding all the gifts that God had given me, and that my life’s job is to open my hands. There are two lessons in this: first, that each of us has unique gifts that come as seed to be nurtured. Second, that just as an apple tree bears apples not for itself but for others, these gifts are given to us but do not belong to us; they are meant for others.”

From the graduation speech of Berlinda Mkanganwi, Kofi Annan Fellow and ESMT MBA graduate 2011

Ernest Kwame Gyimah



“Before we first met at ESMT for the official opening of January 12, 2012, we made arrangements and met for dinner to introduce ourselves and to share our aspirations for what was to become an eventful year for us. Coming from 24 countries, our hopes and expectations for the year had indeed cut across many spheres. We had hoped to make new and lasting friends, further develop our technical expertise, expand our professional networks, experience Berlin and Germany, and take advantage of our MBA degree to change jobs and locations, among others. With all these, we aspired to become responsible and integrative leaders. That is, to be leaders who unite the numerous perspectives required for an organization to grow.

Looking back, we feel proud of what we have been able to achieve in this year at ESMT. Nonetheless, as we join the ESMT alumni and reach out to a broader world, we are aware of the expectations all of you seated here have of us. We celebrate our day bearing in mind that you expect that we become leaders who know how to spot opportunities, share their vision, mobilize all the stakeholders’ energy behind that vision, and elicit their support through fair, responsible, and innovative leadership. We promise not to disappoint you.”

From the graduation speech of Ernest Kwame Gyimah, Kofi Annan Fellow and ESMT MBA graduate 2012

The Kofi Annan Fellowship for obtaining an ESMT Full-time MBA

Overview

ESMT's one-year Full-time MBA program is a management acceleration program aimed at early to mid-career professionals with at least three years of professional experience.

The board of the Kofi Annan Business Schools Foundation grants Fellowships on the basis of their previous academic education and a motivation letter that demonstrates both social responsibility and a clear business orientation.

A Kofi Annan Fellowship at ESMT has a value of €58,000 and covers full tuition fees and course materials in addition to a living stipend of €1,000 per month for the duration of the MBA program. The Fellowship also covers one round-trip plane ticket to Berlin from the Fellow's home. Fellowships can be awarded only after a candidate has been admitted to the ESMT Full-time MBA program (i.e., applicants must also complete the ESMT Full-time MBA application online before being considered for a Fellowship).

Are there conditions after completing the Fellowship?

After graduation, Fellows are expected to commit to returning to their home countries or regions to participate for at least three years in the development of the local or regional economy. Assistance with placement will be given by ESMT.

Who should apply?

Applicants are residents of one of the UN-listed LDCs, LLDCs, or of Palestine. Up-to-date country lists can be found at www.unohrlls.org/en/lldc/related/62 and www.unohrlls.org/en/lldc/39.

Other countries might be considered by the Kofi Annan Business Schools Foundation upon request. Applications are encouraged from candidates who hold at least a bachelor's degree from any academic discipline and demonstrate three years of post-graduate professional experience. All applicants are required to take the GMAT (Graduate Management Admission Test) before gaining admission to the ESMT Full-time MBA program.¹

How to apply?

Applications are only accepted online via ESMT's website. Potential applicants may also submit a short form for a preliminary check to determine whether they are eligible to apply. Application deadline is annually on September 30.

How many Fellowships?

Up to three at ESMT.

Further information

Please visit ESMT's website for further information about the ESMT Full-time MBA program. Any specific questions can be addressed to mba@esmt.org, or made by telephone to the ESMT admissions team at +49 30 21231 1402.

Learn more at

www.esmt.org/mba

¹ Limited number of GMAT fee waivers are available to candidates who can demonstrate financial need. Please contact mba@esmt.org.

ESMT Kofi Annan Fellows 2011–2013



Tauseef Afzal, Pakistan



Dilnesahu Atiye, Ethiopia



Ernest Kwame Gyimah, Ghana



Malati Khadka, Nepal



Berlinda Mkanganwi, Zimbabwe



Bevin Ngara, Zimbabwe



Doreen Nkansah, Ghana



Nodir Nurimbetov, Uzbekistan



Sona Rostomyan, Armenia

Request for financial support

ESMT supports the Kofi Annan Fellowship initiative because the expected value for the Fellows is of the highest relevance. It will make a significant contribution to those countries that need effective support most. This initiative fits perfectly to ESMT's values and services.

ESMT will educate up to three students with every class. The Fellows will connect with the other students in the class. The class will profit greatly from the Kofi Annan Fellows – by learning from their perspectives and values when solving managerial issues, thus strengthening the awareness for responsibility in leadership. The catalytic effects will be strong. In addition, the Fellows will connect with

Kofi Annan Fellows of other schools in the Foundation. After a few years, there will be a network of alumni Fellows, who will support each other by exchanging experiences and knowledge and gain mutual benefits from each other and from the schools in the Foundation.

ESMT needs the support of donors and sponsors for this charity initiative. Our proposition is that ESMT gives a full scholarship, i.e., does not charge any tuition to the Fellow. The School should not incur additional expenses for an individual Fellow. The marginal (direct) costs for this program are requested to be sponsored by social responsibility initiatives.

(per Fellow; basis: 1 year of study at ESMT)

Marginal (direct) cost	
Fees*	€ 9,000
Living cost (12 months)	€ 12,000
Travel, insurance, logistics, etc.	€ 8,000
Total amount of fundraising request for a Fellowship grant	€ 29,000
Tuition, sponsored by ESMT	€ 29,000
Total value of Fellowship	€ 58,000

Value for donors and sponsors

Sponsors are cordially invited to use the Kofi Annan Fellowship for their CSR portfolio of activities. ESMT will support sponsors through close collaboration and communication activities. The Fellows can be invited by the sponsor to cooperate with the sponsor in various dimensions, in particular in building a sustainable relationship with the respective country.

ESMT appreciates donations of any size.

Account information:

Deutsche Bank AG

Account no.: 077304403

Bank code: 100 700 00

IBAN: DE10 1007 0000 0077 3044 03

BIC: DEUTDEBBXXX

All donations will be tax deductible.

* Items include international field studies, learning materials, office supplies, food and drink.

Annex

Least developed countries

Africa (34)

- 1 Angola
- 2 Benin
- 3 Burkina Faso ¹
- 4 Burundi ¹
- 5 Central African Republic ¹
- 6 Chad ¹
- 7 Comoros ²
- 8 Democratic Rep. of the Congo
- 9 Djibouti
- 10 Equatorial Guinea
- 11 Eritrea
- 12 Ethiopia ¹
- 13 Gambia
- 14 Guinea
- 15 Guinea-Bissau ²
- 16 Lesotho ¹
- 17 Liberia
- 18 Madagascar
- 19 Malawi ¹
- 20 Mali ¹
- 21 Mauritania
- 22 Mozambique
- 23 Niger ¹
- 24 Rwanda ¹
- 25 São Tomé and Príncipe ²
- 26 Senegal
- 27 Sierra Leone
- 28 Somalia
- 29 South Sudan
- 30 Sudan
- 31 Togo
- 32 Uganda ¹
- 33 United Republic of Tanzania
- 34 Zambia ¹

Asia (14)

- 1 Afghanistan ¹
- 2 Bangladesh
- 3 Bhutan ¹
- 4 Cambodia
- 5 Kiribati ²
- 6 Lao People's Democratic Rep. ¹
- 7 Myanmar
- 8 Nepal ¹
- 9 Samoa ²
- 10 Solomon Islands ²
- 11 Timor-Leste ²
- 12 Tuvalu ²
- 13 Vanuatu ²
- 14 Yemen

Latin America and the Caribbean (1)

- 1 Haiti ²

Landlocked developing countries

Africa (15)

- 1 Botswana
- 2 Burkina Faso ³
- 3 Burundi ³
- 4 Central African Republic ³
- 5 Chad ³
- 6 Ethiopia ³
- 7 Lesotho ³
- 8 Malawi ³
- 9 Mali ³
- 10 Niger ³
- 11 Rwanda ³
- 12 Swaziland
- 13 Uganda ³
- 14 Zambia ³
- 15 Zimbabwe

Asia (10)

- 1 Afghanistan ³
- 2 Bhutan ³
- 3 Kazakhstan
- 4 Kyrgyzstan
- 5 Lao People's Democratic Rep. ³
- 6 Mongolia
- 7 Nepal ³
- 8 Tajikistan
- 9 Turkmenistan
- 10 Uzbekistan

Europe (4)

- 1 Armenia
- 2 Azerbaijan
- 3 Republic of Moldova
- 4 The Former Yugoslav Republic of Macedonia

Latin America (2)

- 1 Bolivia
- 2 Paraguay

www.unohrlls.org/en/ldc/related/62/

¹ Also LLDC

² Also Small Island Developing State (SIDS)

³ Also LDC

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